

## Ten Dirty Little Facts

- In one month - 20 working days - 1000 people will track about 24 pounds of dirt through a building entrance.<sup>1</sup>
- For each dollar spent trying to prevent dirt from entering a building, 10 dollars will be saved trying to remove it.<sup>2</sup>
- Removing one pound of dirt from a building may cost more than \$600.<sup>2</sup>
- \$100 billion is lost every year as a result of lost worker productivity due to poor indoor air quality and "Sick Building Syndrome"<sup>3</sup>
- In a typical floor mat, the three feet closest to the entrance will trap 30% of the dirt.<sup>1</sup>
- A 15-foot floor mat will trap almost 85% of the dirt tracked into a building.<sup>1</sup>
- A single square yard of commercial grade carpeting can hold one pound of dirt over a one-week period and up to twice as much during inclement weather.<sup>1</sup>
- A typical floor mat should cover 5 to 6 average adult footsteps (about 15-18 feet in length).<sup>2</sup>
- 70-80% of all the dust, dirt and grime in public buildings came from outside.<sup>1</sup>
- Floor care accounts for almost 40% of a custodian's time.<sup>4</sup>

<sup>1</sup> ISSA

<sup>2</sup> Cleaning & Maintenance Management

<sup>3</sup> Consumer federation of America

<sup>4</sup> National Housekeepers Association